

# Pacific Telestations LLC dba

# KUAM

POB 368 Hagatna, GU 96932  
T: +1 671.637.KUAM  
F: +1 671.637.2865



New Order Revised/Add-On Info. Update

**Advertiser Name** COMMITTEE TO ELECT SENATOR  
**Address** NERISSA B. UNDERWOOD  
**Contact Name** James Servino  
**Email Address** james@nerissaunderwood.com  
**Contact Number** (671)-487-3502

**Order Number** NBU.RADIO.16.3  
**Order Entry Date** 10/26/2016  
**Customer PO #**  
**Product Code** POLITICALS 2016  
**RECEIVABLES ACCOUNT**  
X Cash Trade Other  
**ORDER DESCRIPTION**  
2016 POLITICAL AD CAMPAIGN - RADIO

**Salesperson** Cherelle Cordero Daniel  
**Order Discount** YES ☐ NO ☐  
**Notary Required** YES ☐ NO ☐  
**Agency Discount** ☐ YES ☐ NO

## PRODUCTION INFORMATION

Station	Rate	Start Date	End Date	TIME	Length	Spot Name	Cost #	M	T	W	TH	F	SA	SU	Per Wk	Total #	FIXED	Total \$
ISLA63AM	\$25	10/26/2016	10/30/2016	6AM - 10AM	:30	NBU - RADIO 6	7594					2	2	2	6	6	15%	\$172.50
ISLA63AM	\$25	10/31/2016	11/4/2016	6AM - 10AM	:30	NBU - RADIO 6	7594	1	1	1	1	1			5	5	15%	\$143.75
ISLA63AM	\$25	10/31/2016	11/4/2016	2PM - 6PM	:30	NBU - RADIO 6	7594	1	1	1	1	1			5	5	15%	\$143.75
ISLA63AM	\$25	11/6/2016	11/8/2016	6AM - 10AM	:30	NBU - RADIO 6	7594							2	2	2	15%	\$57.50
ISLA63AM	\$25	11/7/2016	11/7/2016	6AM - 10AM	:30	NBU - RADIO 6	7594	1							1	1	15%	\$28.75
ISLA63AM	\$25	11/7/2016	11/7/2016	2PM - 6PM	:30	NBU - RADIO 6	7594	1							1	1	15%	\$28.75
<b>MONTHLY TOTALS</b>																		\$28.75

16-Nov \$ 575.00

## SPECIAL INSTRUCTIONS

**ORDER TOTALS**  
Total Spots 20  
Total Dollars \$575.00

**TV COMMERCIAL FORMAT:** We ask that all commercials be formatted to originate in HD 1920x1080 and conform to a 4x3 pillar for Title Safe dimensions for graphics. These will be downconverted on our SD channels. Should a commercial spot be produced in SD, it should be formatted in 720x486 (D) format resolution and will be upconverted on HD Channels (MCV 608 and 611).

**PAYMENT IS DUE UPON RECEIPT OF NOTICE:** In the event of cancellation of the contract prior to its scheduled expiration date and/or failure to remit payment of invoice(s) within 60 days of invoice date, all spots that have run prior to the cancellation date and/or scheduled expiration date will be billed at the Rate Card. Client understands and agrees that a finance charge of 1.5% per month shall accrue on all accounts remaining unpaid one (1) month after invoice date. Client agrees to pay a USD\$25.00 service fee per returned check. If payment is not made as required, KUAM may, in its option, without notice or demand payment, declare Client's credit account in default, in which case Client's entire balance(s) that are due and payable will be forwarded for collection. Client agrees to accept all consequences and to pay all costs, including attorney's fees, court fees, court costs and other expenses incurred as deemed necessary by KUAM to settle the account. We ask that all commercials be formatted to originate in HD 1920x1080 and conform to a 4x3 pillar for Title Safe dimensions for graphics. These will be downconverted on our SD channels. Should a commercial spot be produced in SD, it should be formatted in 720x486 (D) format resolution and will be upconverted on our HD Channels (MCV 608 and 611).

**NON DISCRIMINATION CLAUSE:** KUAM/Pacific Telestations, LLC does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

ACCEPTED BY CLIENT

Cherelle C. Daniel - Media Consultant  
ACCEPTED BY STATION

10/27/16

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PART E

## BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase *broadcast* time that (1) is made by or on behalf of a legally-qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally-qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is *not* required for requests to purchase *internet* advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for	<input checked="" type="checkbox"/> a candidate request	The request was <input checked="" type="checkbox"/> accepted #	
	<input type="checkbox"/> an election message request *		<input type="checkbox"/> rejected
	<input type="checkbox"/> an Issue request *		

Candidate Named in Message: *Nerissa Underwood*

Office Being Sought: *Senator*

Election or Issue Referred to: *General 2016*

Sponsor (or authorized candidate committee): *Committee to Elect Nerissa Underwood*

Treasurer of authorized candidate committee: *Ricardo Bordaño*

Person Ordering Advertising: *James Servino*

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally-qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.